



6-14 DEC.
2025 | NORTHERN
GHANA

ROOTS OF HARMONY

Uniting cultures to honor traditions and embrace sustainability



www.culturaloneness.com



culturaloneness

POWERED BY

THE TASTE OF[®]
AFRIKA

One People Beyond Greatness



ONE PEOPLE BEYOND GREATNESS



Organizational profile of The Taste Of Afrika

The Taste Of Afrika is dedicated to strengthening cultural bonds among African communities worldwide. We aim to reconnect people to their roots, celebrate cultural diversity, and highlight shared traditions that unify us as one people. By creating platforms like the Cultural Oneness Festival and other innovative initiatives, we honor the legacy of African kingdoms, traditions, and cultural practices while empowering communities to thrive socially, economically, and spiritually.

About the Cultural Oneness Festival

This is a festival that celebrates and showcases the rich cultures of our diverse communities. The festival's goal is to promote cultural awareness and unity, our unique traditions, arts, and music. The festival contributes to fostering mutual understanding and consolidating our unity, while developing and growing the tourism industry and attracting investment.



RECAP OF THE

2024

EDITION



DIGNITARIES THAT GRACED THE 2024 CELEBRATION



His Royal Highness
**Naa Bakpema Kar-Naa
Abdullia Nantogma**
(Paramount Chief of Karaga
Traditional Area)



His Royal Highness,
**Nandom Naa Professor
Edmund Nminyem
Delle Chiir VIII**
(President of Nandom
Traditional Council)



His Royal Majesty
**King Professor Barthys
Ojoi Enebiene
Aba Obazi IV**
Royal Dynasty



His Royal Highness
Bifate II
Chief of Gaoua Canton of
Burkina Faso



Chief Martin Chris Glin
Surj Naa of Tolon
Co-Founder The Taste of Afrika



William "Tony" Rogers
President of the
Harlem Tourism Board



Richard Cox
Senior Vice President
Harlem Tourism Board



Rashid Bahati
Principal Partner & Cultural
Engineer at Plan B Agency
USA, and Founder of
Creative Africa Initiative



Ngande Ambroise
International Business Development
Director for Plan B Agency



Prof. Terry Anshar
Dean of the Faculty of Agriculture,
Food, and Consumer Sciences
at the University for Development
Studies

DAY 1
WED. 13TH NOV 2024

90+
Participants

Cultural Roots Tours

Participants visit the Pikworo Slave Camp and Paga Crocodile Pond. They were led by His Royal Highness Nagonaab, Na-Pariyoung Kosom Asaga Yelzoya II (Paramount Chief, President of the Nabdam Traditional Council)



DAY 2
THUR. 14TH NOV 2024

200+
Attendees

Developmental Durbar

A memorable and colourful Durbar that gathered kings, chiefs, sub-chiefs, government officials, and international dignitaries from Burkina Faso, Nigeria and the diaspora.



DAY 3 (Morning Session)
FRI. 15TH NOV 2024

Youth Empowerment Forum

A knowledge-based learning event organised in collaboration with Plan B Agency and the University of Professional Studies (UPS). It was an insightful event with students presenting their projects and speakers sharing insights to inspire students to explore their entrepreneurial potential and prepare for life after graduation.

180+
Participants



DAY 3 (Evening Session)
FRI. 15TH NOV 2024

600+
Participants

Fashion & Music Forum

The Sahel Fashion Show showcased creative local and international designers presenting a diverse range of apparel collections that highlighted the innovative use of local fabrics. This culminated in a dynamic musical performance by Fatland, one of Northern Ghana's youngest and most talented musicians.



DAY 4
SAT. 16TH NOV 2024

750+
Participants

TOLON PALACE EXPERIENCE

A grand durbar was organised for the visitors. They experienced traditional customs, listened to ancestral stories, and learned about their significance to the Tolon community.





IMPACT OF THE 2024 FESTIVAL

Cultural Engagement

- Strengthened the connection between Africa and its diaspora.
- Promoted Northern Ghana's cultural heritage on an international stage.
- Promoting African unity through culture and heritage.

Economic Impact

- Boosted local businesses through increased cultural tourism.
- Highlighted opportunities for cultural industries to drive regional development.



CULTURALTM
ONENESS 20
FESTIVAL 25

THEME

**UNITING CULTURES TO HONOR TRADITIONS
AND EMBRACE SUSTAINABILITY**

10-13 DEC. 2025

NORTHERN GHANA



CULTURAL ONENESS FESTIVAL 2025

DAILY ACTIVITIES



CULTURAL ROOTS TOURS



STREET/CULTURAL CARNIVAL



FORUM / FASHION SHOW / CONCERT



PALACE EXPERIENCE

DAILY ATTINARY

Sat. 6th Dec.

Arrival in Accra, Ghana

Participants will be picked up at the Airport and dispatched to their hotel

Overnight stay at the Airport View Hotel (or similar) in Accra

Sun. 7th Dec.

Accra – Cape Coast (By Road)

Participants will depart from Accra on a comfortable coach ride to the Central Region. Upon arrival, we will visit the historic Cape Coast Castle, where they will walk through the Door of No Return, retracing the footsteps of our ancestors and reflecting on their profound journey. Next, we will explore Kakum National Park, where the breath-taking Canopy Walkway offers stunning views and a unique wildlife experience. Visitors can also enjoy the park's modern camping facilities. Afterwards, we will pause for a relaxing lunch before making our return journey to Accra.

Overnight stay at the Airport View Hotel (or similar) in Accra

Mon. 8th Dec.

Accra City Tour (By Road)

The group will embark on a scenic coach ride through Accra, exploring the city's rich history, vibrant culture, and iconic landmarks. Along the way, participants will visit notable sites such as the Kwame Nkrumah Mausoleum, the Art Centre, Independence Square, and the bustling Oxford Street, gaining insight into the heritage and dynamism of Ghana's capital.

Overnight stay at the Airport View Hotel (or similar) in Accra

Tues. 9th Dec.

Accra - Tamale (By Air) – Tamale - Bolga (By Road)

Participants will board a flight to Tamale for their departure from Accra. Upon arrival in Tamale, they will be picked up and embark on a bus journey to Bolga, where they will check into their hotel for the night.

(Overnight stay at the Akayet Hotel (or similar) in Bolga)

Wed. 10th Dec.

Cultural Roots Tours in Paga (By Road)

We will depart early in the morning for Paga township, where we will be led by His Royal Highness Nagonaab, Na-Pariyoung Kosom Asaga Yelzoya II, the Paramount Chief and President of the Nabdam Traditional Council to pay a courtesy visit to the Paga Pio's Palace to begin with our tours. His Highness will guide the group on a visit to the Pkworo Slave Camp, a historically significant site that once served as a holding area for enslaved people before their journey to the slave market in Salaga and all the way to the coast. In the afternoon, we will begin our return journey to Tamale, passing through the Tongo Hills and the sacred Tengzug Shrine and also stop over for lunch as well as (Pito), a special Northern Region Traditional beer.

(Overnight stay at the Nim Avenue Hotel (or similar) in Tamale)

Thurs. 11th Dec.

Street / Cultural Carnival – Tamale

Today is the much-anticipated Street/Cultural Carnival, a vibrant celebration of Northern Ghana's rich cultural diversity. The event will feature stunning displays of traditional attire, flavourful local cuisine, lively parades, and captivating performances. Participants will experience the region's deep-rooted heritage through exhilarating music, dance, artistry, musketry, and impressive equestrian displays. Additionally, an exhibition of local artefacts and traditional items will be on display, offering a glimpse into the region's artistic and cultural legacy.

(Overnight stay at the Nim Avenue Hotel (or similar) in Tamale)

Fri. 12th Dec.

Youth Forum/ Fashion Show – Tamale

Participants will have the opportunity to attend a forum at Tamale Polytechnic, specially designed for young people to engage in meaningful discussions on topics such as youth development and entrepreneurship. Later in the evening, a vibrant fashion show will showcase the unique Northern fabrics, reimagined in contemporary styles, highlighting the region's rich textile heritage and modern design creativity.

Overnight stay at the Nim Avenue Hotel (or similar) in Tamale

Sat. 13th Dec.

Palace Experience / Musical Concert – Tamale

In the morning, we will visit the Buipewura Jinapor II Palace, where participants will receive a warm traditional welcome, including kola nuts and vibrant cultural displays. Guests will have the opportunity to experience the rich customs of the Buipe community, listen to ancestral stories, and gain insight into their deep cultural significance. The day will conclude with a grand musical concert, featuring talented musicians from Northern Ghana. This electrifying event will celebrate the region's artistic and musical heritage, showcasing its dynamic rhythms and creative expressions.

Overnight stay at the Nim Avenue Hotel (or similar) in Tamale

Sun. 14th Dec.

Tamale – Accra (By Air)

After breakfast, participants will check out and be transferred to Tamale Airport for their flight back to Accra.

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